
Rotary

Club of Pasadena, CA

SPOKES NEWSLETTER

DISTRICT 5300 * Rotary Club 794 * September 16, 2022 * #22-188
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This Week's Program

NANDANI SINHA

"Living with Alzheimers"

Introducer: **George Falardeau**



German-Indian American mezzo-soprano Nandani Maria Sinha is internationally acclaimed for her passionate performances and presence. She is a favorite mezzo-soprano in Southern California, performing regularly with Los Angeles Opera, Long Beach Opera, Opera Santa Barbara, California Philharmonic, and Redlands Symphony. She has sung under the baton of Maestro James Conlon and for Sunday Service with Kanye West.

Ms. Sinha is frequently called on by the Los Angeles Opera as both a singer and a teaching artist, collaborating on community projects with Alzheimer's Greater Los Angeles, Rancho Los Amigos, Urban Voices, Los Angeles Children's Hospital and City of Hope, and for in-school education programming. Driven by a deep personal connection to memory care and dementia support through her father, Ms. Sinha founded Music Heals Minds, an organization that provides singers to memory care units in Los Angeles. <https://www.mezzonani.com/> www.mhmla.org

September 21st Meeting

12:00 pm - RECEPTION & LUNCH BYRSVP ONLY
12:30-1:30 pm - MEETING: President Mary Lou Byrne
Song Leader: Don Andruess

Inspiration: Janine Hamner

Scout Zone Reporter: PE Justene Adamec

Photographer: Tammy Silver

Sergeant At Arms: Robert Lyons

Tech: Frank Fish & Scott Carlson

To attend LIVE - RSVP Below

By ZOOM on the One-way "Zoomcast"

Wednesday, -- Zoom opens at 12:15 pm

<https://us02web.zoom.us/j/81957991086?pwd=SINHQWhGTnVjY1I5dVBmU1lwaG1lUT09>

Meeting ID: 819 5799 1086 - Passcode: 783239

IF LINK doesn't work, cut and paste link in your browser

IMAGINATION STATION

By President Mary Lou Byrne



Greetings, Pasadena Rotary! One thing I've learned in my time in Rotary, is that wherever you go, you will find a Rotary friend.

Case in point no. 1: Last June my husband Gary Kearney and I were visiting Amsterdam, and as we waited for our tour guide outside the Rijksmuseum, I spotted a group of people raising funds for ShelterBox. "Those must be Rotarians!" I squealed excitedly as I sprinted over to investigate. Sure enough, it was a group of lovely Amsterdam Rotarians raising money to provide shelter to those displaced by the war in Ukraine. After I donated to their project we had a wonderful time comparing notes about our Clubs, and had a fun photo opp. (No, I'm not standing in a hole – I'm 5'2" and the Dutch are the tallest people in the world!)

<https://www.shelterbox.org>

Case in point no. 2: Is this a Rotarian in stained glass in the Rijksmuseum? You be the judge! (See below)

Case in point no. 3: The first time I attended a meeting of Pasadena Rotary, Colleen Carey told me that one of the reasons Rotary was so special to her was that she had made real, lasting friendships with people she met at the Club. I was a bit skeptical but oh! How right she was! Not only did I meet my sweet husband at Rotary, but wonderful friends with whom we are close enough to travel and live for a week in one house! Here we are this very morning with fellow Rotarians Stephen Smith and Debi Kroman and their spouses in our lovely villa-for-the-week here in Tuscany

Case in point no. 4: The Tuscany group was standing in line for gelato in San Gimignano in Tuscany a couple of days ago when who should we run into but



fellow Pasadena Rotarian Jonathan Edwards, along with former Pasadena Rotarian Edsel D'Souza and Edsel's spouse



Eric. As I said, wherever you go, you will find a Rotary friend!

Pasadena Rotary, I couldn't have imagined all the wonderful relationships and experiences I've had as a result of joining our club.

That said, Tuscany is great but it's no Pasadena.

I can't wait to see you in person next week and get back to the business of building community through service! In the meantime, I'm always reachable at president@pasadenarotary.com or 310-710-7701.

Yours in Rotary Service,

Mary Lou



THE SCOOT ZONE

By Senior Staff Reporter Dean Billman
Photographers: Hillary Schenk & Barbara Bishop

“Everyday Creativity” was our Pasadena Rotary Speaker’s title, and as befits our club’s membership of Lifetime Learning, Phil Hettema gave us his four steps of creativity.

President-elect Justene Adamec (filling in for President-again **Mary Lou Byrne** who is enjoying Munich & Tuscany with First Gentleman Gary – see last week’s Imagination Station located in a biergarten) called the meeting to order with a clang of the Rotary Bell, introducing **Don Andruess** on guitar who was inspired by our guest speaker’s business of creating theme park rides for Disneyland, Disneyworld, Universal Studios and many

others – we sang “It’s a Small, Small World” by the Sherman Brothers who wrote many of Disney’s most famous tunes. **Major Roy Wild** shook a mighty tambourine.



Our Inspiration came from **Lisa Kroese**, a recent Tyros member and new to our club, and was inspired to practice creativity by quoting Henri Cole’s My Tea Ceremony, where he wants “beauty to surround the plainest facts of my life.”

Justene announced she was excited to lead again today and gave a Very Large and Very Heavy Service Star to our Pasadena Rotary Business Alliance co-chair **Cyril Vergis** (with co-chair **Wendy Anderson**) for his work

on this long-standing committee that was meeting later that afternoon for a networking meeting. Everyone is encouraged to attend and see how we can do business with fellow Rotarians as well as reach out to develop new club members.

President’s Party! Two Presidents for one price! **Mary Chalon** and **Armida Baylon** are inviting everyone to party at **President Mary Lou** and **First Gentleman Gary’s** house for fun and comradery to celebrate another Rotary year. (See invitation below) Always a good time – “*don’t miss it or you will cry salty tears!*” (An actual quote).



Guests: **President-elect Justene** introduced Rande Sotomayor, a local mediator. **Tammy Silver** introduced her husband Michael Silver, who is in global

business development working with entertainment for Universal Studios and Tammy received an Imagine Rotary Coin with Four-Way Test. **Howard Raff** introduced Keith Harrington, a residential realtor with Keller Williams.



Tammy Silver then began her introduction of today’s speaker, Mr. Phil Hetteema, of THG (Pasadena-based The Hetteema Group), and his presentation was divided into three parts: the opportunities in theme park entertainment, how his firm uses the creative process to create unique experiences for audiences, and some examples of their work and how they brought the story to life for everyone to enjoy.

Phil is the creative head of the firm, and a Pasadena-schooled native, attending PCC (where Tammy Silver got a shout-out as an active PCC Trustee), Cal State Long Beach, and Pasadena’s ArtCenter of Design. He made his early mark with the opening and closing ceremonies of the

1984 Olympics in LA,

Disneyland and Disney World, Universal Theme parks worldwide, including Spain, Singapore, China, and Japan, and he was even a Tournament of Roses Float Judge in 2017.

He went on to his mission statement: “We build experiences.” And then he gave us a tutorial on how to bring creativity into our own business and personal lives, and the club took lots of notes because it was fascinating to watch a master of the actual creative process. For instance, how does a firm like his create stupendous One-Of-A-Kind original theme park rides to 1) tell a story,

2) be unique and original, 3) bring never-before seen technology to amaze the rider, 4) be dependable for 2-3,000 riders an hour without breaking down at all, and 5) have an experience that has never been done before? And when you are done, tackle the next unique opportunity with totally newer technology and stories? Disneyland rides in his early childhood were the inspiration, and his firm is bringing the next generation of rides to a worldwide audience. How does his team dream these up?

His four-step creative process goes like this:

- Find a challenge you are trying to solve
- Ideate – Brainstorm
- Incubate (walk away – dream – then “the light bulb in the shower”)
- Edit and refine – narrow ideas and define

Some takeaways on Brainstorming: 1) No bad ideas – ideas are fragile things and there are a million ways it won't happen, but it might; 2) Quantity, not quality – pile the table with ideas; 3) Build on other's ideas – refine and build, use others' ideas to spark new ideas (he noted that competition stifles creativity, and collaboration brings out the best in everyone). And use two different methods to refine, like what do we not want this project to look like or do? Sometimes ideas converge or barriers fall if you look at the project from two directions.



Phil finished with some examples of his firm's work. First was the New York City Freedom Tower, where instead of re-living the 9/11 tragedy, they imagined the city's location over the last million years from the viewpoint of the elevator ride to the summit, going from bedrock below the building to the last 400 years of Manhattan's development, ending on top of the building in the present day. Then you step out of the elevator and see the view that you just witnessed – it must be amazing!

He then showed us the Crystal Lobby of the Galaxy Macau Casino, which has 146,000 programmed LED lights and 380,000 precision-cut fine European crystals, installed remotely without ever visiting the country because of the Pandemic shutdown in China. The video was dazzling (THG x Galaxy Macau - The Crystal Lobby on Vimeo).



L2R: Phil Hettema, Erika Endrijonas, Michael Silver, Tammy Silver, PE Justene Adamec, Rande Sotomayor

To attend the 9-21-22 meeting
RSVP by MONDAY 9-19-22 at 5:00 pm

Join Us Wednesday!

Check In with Jane Waas, Frank Fish & Barbara Bishop



CLICK HERE TO
RSVP TODAY

THIS WEEK'S MENU

Rotarian Meal choices - Please select from the following Lunch options. No substitutes. If you have allergies or food restrictions contact Wendy and we can work with it so you have a meal and can attend the meetings.

MENU

- Chicken Piccata, Mashed Yukon Potatoes, Vegetables Medley
- Cobb Salad with Choice of Blue Cheese or Italian Dressing
- Chickpea and Cannellini Piccata, Cauliflower Mash, Vegetables Medley (v)

You may also RSVP by emailing Wendy at office@pasadenarotary.com or 626-683-8243 and remember to give your menu selection

You will always receive a **CONFIRMATION** of your reservation.

**** Note:** If you can't make the meeting -make sure you contact Wendy to cancel your meal.



BUSINESS ALLIANCE NETWORKING MEETING

The Business Alliance Committee hosted a joint networking and service event in the 1922 Lounge of the University Club on Wednesday afternoon. In addition to Rotarians, we were joined by two former

Rotarians (with significant interest to return), and five potential Rotarians. The committee has three key pillars as it seeks to build meaningful connections among the for-profit and nonprofit business leaders of Pasadena Rotary: peer-to-peer consultations, networking, and service.

If there is interest in joining us for a future committee meeting, (next meeting is 10-17-22 at 4pm) please reach out to Wendy Anderson (wowproductions2@gmail.com) and Cyril Vergis (cyril@arosacare.com).

MEETING & EVENTS CALENDAR



ROTARY PRESIDENTS' PARTY

SUN SEPT 25

6 PM TO 8 PM

Home of Mary Lou Byrne
and Gary Kearney

**MARY LOU
BYRNE**



**JUSTENE
ADAMEC**



RSVP BY JULY 13 TO ARMIDABAYLON@GMAIL.COM
TACO LADIES, MARGARITAS AND BEER! **\$50**

QUESTION FROM "INSPIRATION STATION" FROM PRESIDENT MARY LOU

Is this a Rotarian in stained glass in the
Rijksmuseum? You be the judge!



PASADENA ROTARY T-SHIRTS!

Did you notice how awesome everybody looked in the Shop With a Cop photos? Were you a bit envious of the members rocking their Pasadena Rotary t-shirts? Envy no more, because now is your chance to have one of your very own! We'll be ordering Pasadena Rotary "Rotarian at Work" tees soon so get your order in!

They will be charged to your Rotary account and will cost \$18 plus shipping and tax, so probably about \$20-21 total. Sign up by 9/18/22 or email office@pasadenarotary.com with the size you want and whether you want the men's or women's style. (Measurements are with shirts laid flat) See Size charts.

If you can't wait that long and you're the right size, remember Past President Kathy Meagher has a brand-new men's size XL, long sleeve, Pasadena Rotarian at Work tee that she will sell you for \$18. She also has two men's short sleeve Pasadena Rotarian at Work tees, size large, gently used, that she will give (that's GIVE – for FREE!) to the first takers! Contact Kathy at kathy@kmeagher.com if you're interested.

WOMEN

	CHEST WIDTH	LENGTH
Small	18	25
Medium	20	26
Large	22	27
X Large	24	28
2X Large	26	29

MEN

	WIDTH	LENGTH
Small	18	28
Medium	20	29
Large	22	30
X Large	24	31
2X Large	26	32
3X Large	28	33
4X Large	30	34

POLIO PIG & COMMITTEE ANNOUNCEMENTS AT WEDNESDAY MEETING

Wish to "Show & Tell" us what you are up to or make an announcement about your family, business or a favorite nonprofit or a Committee announcement? Email Wendy at office@pasadenarotary.com **by Tues at noon**. Minimum donation for Polio Pig Announcement: \$20.00 which is billed to your account. Additional \$20 If you wish to leave flyers (in a stack on the table not individual) or a hand-out at end of meeting.

Happy Birthday To These Rotarians!

Jan Sanders	Sept. 20
Akila Gibbs	Sept. 21

Happy Rotaversary!

John Tegtmeyer	9/17/97	25 years
Pat Wright	9/17/14	8 years
Mary Lou Byrne	9/18/13	9 years

UPCOMING PROGRAMS

September 28th - James Osterling, "Solving the Housing Crisis", Bridge Advisors
October 5th - John Mulcahy, "What's New In the Sky", Carnegie Observatories
October 12th - Jeff Kightlinger - Interim GM of Pasadena Water & Power
October 19th - Kate and Adam Vourvoulis, Natural Wines
October 26th - Laura Farber and Kevin Ash - The Future of the PAC 10

**SPOKES is the weekly newsletter published by the
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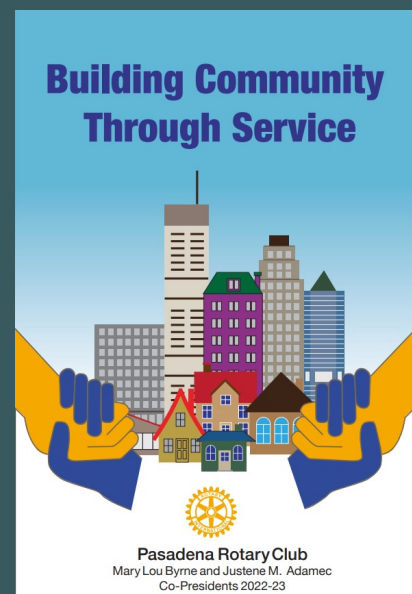
**Weekly Live Wednesday Meeting by RSVP
The University Club Pasadena
175 N. Oakland Ave., Pasadena, CA 91101**

Scout Zone Reporters: Justene Adamec & Dean Billman

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ROTARY CLUB OF PASADENA 2022-2023 BOARD OF DIRECTORS
Meets: 2nd Thursday of the month at 5:00pm-UniversityClub

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Rotary Club of Pasadena

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